

About

This campaign is an online project from Griffith College Dublin's course **Masters in Applied Digital Media**. The project was born from the love of Larissa for online campaigns that engage people into a better world. The main objective is to inspire Dubliners to use bicycle as prime form of transportation.

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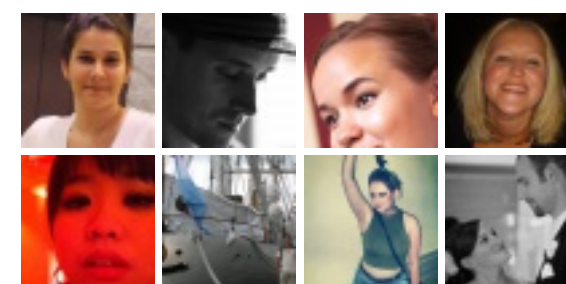


Bike Movement

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